
TelecomPioneer Referral and Loyalty Program

Overview SecurTek is pleased to introduce the TelecomPioneer Referral and Loyalty Program. The goal of the program is to help spread the word about SecurTek, while supporting a worthwhile volunteer organization.

Timeline The program will start July 4th, 2008.

Special Contest to Kick-off the Program Any Pioneer member who signs up for SecurTek services or sends in a referral between June 9th and August 30th, 2008 will be eligible to win one of three prizes. **Best of all, if you are already a SecurTek customer, please call our Customer Care Centre toll-free at 1-877-777-7590 or email us at customer.care@securtek.sk.ca to let us know you're a Pioneer member and you'll be automatically entered!**

The prizes are:

- A portable DVD player
 - A digital photo frame
 - A mini digital video camera
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How it works When in contact with friends and family members, Pioneer members can talk about SecurTek services. If that person agrees, the Pioneer member can send the required referral information to SecurTek and a dealer will call the customer to set up an appointment for a no-cost professional home or business assessment. If the person that the Pioneer member referred signs up for SecurTek services, \$50 will be paid to the member's Chapter office. The Chapter will then provide a cheque to the member for \$25, and will allocate the other half to designated Health and/or Educational projects that have been voted on and approved by the Chapter.

For any Pioneer members who sign up for SecurTek services, SecurTek will provide the Pioneer Chapter with \$15 every year that the member remains with SecurTek. The payment will be made at the end of each year of service. Again, this money will be used to support the many worthwhile causes the Pioneers undertake.

Terms and Conditions – Pioneer Members

- Any Pioneer member, including Life Members, can participate in the program.
- You can refer yourself, if you don't already have SecurTek services. (If you are already a SecurTek customer, you are not eligible for the Referral payment for the premise currently being monitored, but the Chapter will get the loyalty payment.)

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- Pioneer members can refer businesses or homeowners to SecurTek.
 - Please clarify with the customer that they are willing to have a SecurTek dealer call them to set up an appointment for a no-cost professional premise assessment.
 - You can send in a referral for any of SecurTek's services, including security monitoring and Medical Alert.
 - The customer must sign a minimum 36-month agreement in order to qualify for the referral payment. Members who sign up for services on less than a 36-month agreement will still be eligible for the loyalty payment for each year they retain SecurTek services.
 - The loyalty payment will be made at the end of each year of service, beginning in August, 2008.
 - The customer must meet all of SecurTek's requirements, including passing a credit check.
 - SecurTek will accept referrals from outside of Saskatchewan, however please be aware that SecurTek dealers may not be present in all locations across Canada. To view a complete list of our Authorized Dealers and the areas in which they service, please visit <http://securtek.com/dealer-info/find-a-dealer> or call our Customer Care Centre at 1-877-777-7590.
 - Please note that this program cannot be combined with any other referral and/or loyalty program, such as the CAA program.

About SecurTek

SecurTek offers professional, affordable and reliable security monitoring for your home, cottage or business, 24 hours a day, 7 days a week.

- Detection of unwanted entry, fire and environmental extremes such as low temperature (caused when furnaces shut off);
- Customized security systems to meet individual needs through the addition of monitored smoke detectors, carbon monoxide detectors and water sensors;
- SecurTek Medical Alert, a personal emergency response system, which reports an emergency when the call button is pushed;
- Friendly, reliable 24/7 Help Desk support;
- Professionally trained monitoring station staff;
- State-of-the-art monitoring stations located in Yorkton, Saskatchewan and Winnipeg, Manitoba;
- Experienced, qualified Authorized Dealers located throughout the province;
- Please note that this program cannot be combined with any other referral and/or loyalty program, such as the CAA program.

Bundle and Save – Customers with SecurTek services are eligible for bundle savings! Any customers with SecurTek, as well as a long distance bundle and/or post-paid cellular services and/or Light High Speed Internet or above and/or Max TV, are eligible to receive \$5 off their services.

SecurTek's monitoring rates start at \$20.95 (\$15.95 with the bundle credit). A variety of equipment package and options are available to meet customers' needs.

Handling Customer Questions

If potential customers have questions about the systems or pricing, our Authorized Dealers are the best people to provide the answers, as they have the technical and pricing information, as well as the installation experience. The home assessments are free and customers are under no obligation.

Referral Procedures

Via the Internet

You can send in the referral via our on-line form at <http://www.securtek.com/contact-us/sales-call/>.

The following fields are required:

- First Name
- Last Name
- Company (if it's a referral for a business)
- Phone (Please enter the customer's home phone number if it's for a residential customer. If there is another phone number at which the customer can be reached, include it under Cellular Phone.)
- Street Address
- City
- Province (SecurTek has Authorized Dealers in BC, Alberta, Saskatchewan, Manitoba, Ontario, New Brunswick, and Nova Scotia.)
- Postal Code
- Sales Agent ID – please put your name here (the person making the referral). ***This is very important to ensure you get credit for the referral.***
- How did you hear about SecurTek – please write **SK PIONEER** here
- Validation Code

Once you hit "submit", the information will go to SecurTek's Customer Care Centre who will pass it on to the appropriate Authorized Dealer. The customer should expect a call from the Dealer within 48 hours.

A sample of the form is at the end of this document.

Via the Phone

Call the SecurTek Customer Care Centre at toll-free 1-877-777-7590. Please have the above information ready and don't forget to let the representative know that you're a Pioneer member!

The Customer Care Centre is open Monday to Friday 8 a.m. to 6 p.m. CST and on Saturdays from 9 a.m. to 6 p.m. CST.

Questions

If you have any questions, please contact SecurTek at 1-877-777-7590.

SAMPLE OF COMPLETED INTERNET REFERRAL FORM

SecurTek Monitoring Solutions - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail

Address <http://www.securtek.com/contact-us/sales-call/>

Safety in Your Community	First name:	Mary *
Contact Us	Last name:	Lawrence *
Careers	Date of Birth:	
Request a Sales Call	Company:	
Moving	Phone:	306 555 0123 *
CAA Saskatchewan Show Your Card & Save	Phone extension (if applicable):	
Search:	Fax:	
Customer Log-in:	Cellular phone:	
Email:	Email:	mary.lawrence@sasktel.net
Password:	Web site:	
<input type="checkbox"/> remember me	Street address:	123 Green Way *
sign in	City:	Yorkton *
Not a member? Register Here	Province:	Saskatchewan *
	Country:	Canada
	Postal code:	S3N 1A1 *
	Sales Agent ID:	Randy Smith
	How did you hear about SecurTek:	SK PIONEER
	Preferred contact method:	phone

Internet